

PING INTERNET Privacy Policy

INTRODUCTION

- PING INTERNET is committed to safeguarding the privacy of the users of the Site.
- PING INTERNET has reasonable security measures in place to protect against the loss, misuse and interception by third parties of the information under its control, but, to the extent permitted by law, and we assume no liability for any loss or damages that the User or anyone else may suffer as a result of interception, alteration or misuse of information transmitted over the Internet.
- By using the Site, you are consenting to this privacy policy and the collection, use and disclosure of your personal information by PING INTERNET as outlined in this privacy policy.

INFORMATION COLLECTED

PING INTERNET may choose to collect personal information from you via our Site through the use of enquiry and registration forms and every time you e-mail us your details. PING INTERNET may track the Internet address of the domains from which people visit us and analyse this data for trends and statistics, but the individual user remains anonymous.

USE AND DISCLOSURE OF PERSONAL INFORMATION

PING INTERNET may process personal information collected via the Site for the purposes of:

- conducting market consultation exercises;
- manage relationship with advertisers;
- strategic development;
- auditing usage of the site.

The only information that PING INTERNET might disclose to third parties is aggregate information about our users.

Aggregate information will never identify you. It only identifies the user population in general terms, e.g.: 23% females visit a particular site.

PING INTERNET will neither sell personal information to anyone nor otherwise dispose of it to a third party other than contained in the Policy. PING INTERNET will also not attempt to obtain your permission to do so by deceptive means.

In order to provide the best possible and most relevant service, we may use standard technology to collect information about the use of this site.

This technology is not able to identify individual users but simply allows this web site to collect statistics.

PING INTERNET will only disclose your personal information to third parties in the following instances:
you have consented thereto;

Where PING INTERNET uses a third party to assist in providing services and the User have elected to receive one of those services. The third party would only be permitted to use your information for the purposes of providing that service to you; or
PING INTERNET is compelled by law or a Court order to do so; OR

If PING INTERNET believes that such action is necessary for the purposes of the legitimate interest pursued by PING INTERNET, in order to protect and defend the rights, property or safety of PING INTERNET, the Site, visitors to the Site or others.

PING INTERNET may, in our sole discretion, contact any/all law enforcement authorities if PING INTERNET believes that anything unlawful is occurring in connection with the Site. In such instance, PING INTERNET may provide the law enforcement authorities with any/all personal information held.

We have no control over and accept no responsibility for the privacy practices of any third party sites to which hyperlinks may have been provided and we strongly recommend that you review the privacy policy of any site you visit before using it further.

USE OF COOKIES

Cookies may be placed on your computer when you visit and / or register on the Site. A cookie is a small piece of information sent by a web server to a web browser, which enables the server to collect information back from the browser. Find out more about the use of cookies on www.cookiecentral.com.

PING INTERNET may use cookies to identify you when you access the Site and to build up a demographic profile. The use of cookies also allows registered users to be presented with a personalised version of the Site.

By using the Site the User agree that PING INTERNET may use cookies.

If you do not wish cookies to be employed it is possible to alter the manner in which your browser handles cookies. Please note that, if this is done, certain services on this web site may not be available.

PLEASE NOTE

PLEASE NOTE THAT PING INTERNET reserves the right to make changes to this privacy policy or to update it. Where a major change is made, customers will be informed by posting a notice on PING INTERNET's website. Users and site visitors will bear the responsibility to ensure that they have read the changes or updates as the case may be.

